

## VIDEO SCREENPLAY

### EMBED CODE NOT AVAILABLE

**SYNOPSIS:** Papa cannot get his Tweet messages to transfer to his Lifestream Blog site. His technical problem is that his “embed code is not available.” Papa is clueless how to fix the problem. Papa asks his teenage son for assistance. Riki tells him to fix his own problem. Papa seeks advice of IT friend “T.” Slow drama about what the problem. “T” has a solution. High-speed scene of high tech electronics store – “Yodobashi Camera.” Viewer is left wondering. In final scene, Riki returns home, ask Papa if his computer problem is fixed. Papa is at computer and has transformed into cyborg (mask/costume).

**SCENE 1:** Apartment living Room with Computer workstation in corner

PAPA: I can't believe it. (hits forehead)

RIKI: Papa, what's wrong?

PAPA: I've have this Lifestream blog that I need to set up for my online course and it's supposed to transfer my Tweets from this other digital tool called “If This Then That” site, but it says that my embed code is not available.

RIKI: Did you check your privacy settings?

PAPA: I checked the recipe, I checked the privacy settings, I don't know, maybe it's just me. All these different tools, logins and passwords are frying my brain. You're a “digital native,” come take a look.

RIKI: Papa, don't be an adolescent. You always taught to solve our problems. Remember that story about teaching a man to fish is better than giving him a fish?

PAPA: What are saying?

RIKI: Sorry, Papa. Fix your own problem, you'll learn more from it.

PAPA: I know, I'll call "T." (dials cell phone). "T", this is "P". I need some help....(listening to T's response)... okay, I'll be there in a few minutes... thanks.

**SCENE 2:** Food Court; Papa meets IT Friend "T"

PAPA: T, thanks for making time.

T: No worries, what's the problem.

PAPA: It's a little embarrassing. I don't know how I got myself in this situation.

T: That's okay, I'm sure it's not that bad. How can I help?

PAPA: I signed up for this online course in "Digital Culture." I didn't know what I was getting into, but it sounded interesting. So, now one of the learning objectives is create and build my own Lifestream blog. I've never done blogging or tweeting or any of this younger generation hyper-activity. Now I have this problem that my "embed code is not available." What does that mean?

T: No worries, got you covered, there's only one way to resolve an "embed code" problem... you've got to get embedded in cyber-culture."

PAPA: Cyber-culture?

**SCENE 3:** Shot at Robot Restaurant in Shinjuku. Fast-forwarded multiple images to simulate implantation of 'embed code' and merging of human and technology.

**SCENE 4:** T at the tech lab.

T: No worries, I've got you covered.

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